



# PROTON CAHAYA CORPORATE PROGRAM

Belonging to Yap Brothers Group since 1988  
Located at Segambut, Kuala Lumpur

• *Corporate Sales Program*

# INTRODUCTION

- ✦ Proton Cahaya Corporate Division officially formed at August 2020.
- ✦ A special department to only focus on Corporate Program, to provide special services and after sales supports exclusively for Corporate Customers.

- ✦ Types of Corporate Program:-

- ✦ **CORPORATE SALES PROGRAM**

- ✦ Every programs have own special benefits and service, special designed to suite company's needs and wants.

# WHY CORPORATE WITH US?



1. Trusted Automotive Reseller Since 1988, Yap Brothers Group.
2. We provides Unlimited Professional Sales & After Sales Supports.
3. Leading Automotive Reseller at Malaysia since 1988.
4. More than 33 years experience in Automotive industry.
5. Special Corporate Team to provide Excellent Service.
6. 13 Service Bays Available for premium car standard.
7. Specialize in Dealing with Corporate Sales, most benefits in the Market.
8. We do accept Trade In (Specialize in Used Car Program).
9. 1st Proton Fully Online Car Purchase Platform.
10. Largest Showroom in Kuala Lumpur Area.

# CORPORATE MEMBER BENEFITS

- ◆ Enjoy 5% OFF on Car Service.
- ◆ Enjoy 5% on Car Accessories Purchase.
- ◆ RM 500 Rebate on New car purchase.
- ◆ 0 % processing Fees for Insurance Renewal.
- ◆ 0 % processing Fees for Road tax Renewal.
- ◆ Pick Up Car Maintenance Service.
- ◆ Priority Bay for Maintenance Service.
- ◆ Special Corporate Customer Care Hotline.

## NEXT 5 YEARS BENEFITS

- ◆ Exclusive Vouchers to Corporate Customers.
- ◆ Courtesy Cars for Corporate Members.
- ◆ Within 5 years Guarantee Buy Back.

Yap Brother Group since  
1988



Largest Proton Showroom





**PROTON  
CAHAYA**  
[protoncahaya.com](http://protoncahaya.com)

# CORPORATE SALES PROGRAM

# 3 CORPORATE SALES PROGRAMS



# CORPORATE FLEET PROGRAM

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# CORPORATE FLEET PROGRAM

## **Introduction**

- Purchase and register Proton Car under your company
- As low as 2 units to entitle special corporate fleet cash rebate
- Enjoy more and more exclusive service and benefits for company own car

## **Benefits**

- Special Rebate discount up to RM3,000 per units
- Expand your business, create more value for sales or service
- Reward your staff / Create more staff benefits / Director company car

## **Terms & Condition**

- Apply with company full document : SSM Certificate / SDN BHD (Form 9,13,24,49)
- Applicable Only for Company purchase

# CORPORATE FLEET PROGRAM

## **Company Car Benefits**

- Special Price Discount according volume of units purchased, higher volume higher discount
- Special 5% Discount on every schedule service in our Proton Cahaya 3s service centre
- Free Car Service Checking

## **After Sales Service**

- Car Pick up & Delivery Service for Service Maintenance
- Corporate Hotline to answer & solve all the problems from corporate customers

### FLEET PROGRAM REBATE (PER UNIT)

MODEL	2-4 UNITS	5-9 UNITS	10-29 UNITS	30 UNITS & ABOVE
SAGA	RM 400	RM 600	RM 700	CASE TO CASE APPROVAL
PERSONA	RM 600	RM 900	RM 1000	
IRIZ	RM 600	RM 900	RM 1000	
EXORA	RM 800	RM 1200	RM 1500	
X70	RM 1500	RM 2200	RM 3000	

**\*Units Purchase Can Be Combined Within 3 Months Period**

# E-Hailing Program

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# **E-HAILING PROGRAM**

## **Introduction**

- A program that offered to companies & individuals under the transport service provider
- Minimum 1 unit for individual registration & 5 units for company registration to entitle for Special E-Hailing Rebate

## **Terms & Condition**

- Taxi permit/ E-Hailing permit/ Leasing Permit for company registration
- Public Service Vehicle (PSV) license and taxi permit for individual registration



## E-HAILING REBATE

E-HAILING REBATE						
INDIVIDUAL			COMPANY			
MODEL	1-5 UNITS	6 UNITS & ABOVE	2-4 UNITS	5-9 UNITS	10-29 UNITS	30 UNITS & ABOVE
SAGA	RM 500	CASE TO CASE APPROVAL	RM 400	RM 600	RM 700	CASE TO CASE APPROVAL
PERSONA	RM 800		RM 600	RM 900	RM 1000	
IRIZ	RM 800		RM 600	RM 900	RM 1000	
EXORA	RM 1000		RM 800	RM 1200	RM 1500	
X70	NIL		RM 1500	RM 2200	RM 3000	

# Staff Purchase Program

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# STAFF PURCHASE PROGRAM

## **Introduction**

- Register as PROTON CAHAYA's Partner to enjoy STAFF PURCHASE DISCOUNT
- Get all your staff a discount to own a Proton Car

## **Terms & Condition**

- SSM Certificate / SDN BHD full Documents (Form 9,13,24,49)
- Register an Application to PROTON CAHAYA

## **Condition**

- Low Maintenance
- Fuel Saving
- Intelligent Car
- Priorities in Service & Maintenance

## STAFF PURCHASE REBATE

	STAFF REBATE	TAX HOLIDAY REBATE	TOTAL REBATE
MODEL	PER UNITS	PER UNITS	PER UNITS
SAGA	RM 400	RM 400 – RM 500	RM 800 – RM 900
PERSONA	RM 600	RM 500 – RM 900	RM 1100 – RM 1500
IRIZ	RM 600	RM 500 – RM 800	RM 1100 – RM 1400
EXORA	RM 800	RM 2000 – RM 2500	RM 2800 – RM 3300
X70	RM 1000	RM 4900 – RM 7000	RM 6400 – RM 8500

# HOW TO APPLY THIS PROGRAM

## DOCUMENT REQUIRED

- SSM & Full Documents  
(Form 9,13,24,49)

## STEPS TO ENJOY

- Corporate Staff performs Staff ID during visit of showroom

## STEP TO APPLY

- Fill in the Corporate Enrollment Form
- Make an appointment with Cahaya Corporate Team

*Join Cahaya Corporate Program to Enjoy more Benefits!*