



PROTON CAHAYA CORPORATE PROGRAM

Belonging to Yap Brothers Group since 1988
Located at Segambut, Kuala Lumpur

- Corporate Sales Program
- Corporate Service Program

INTRODUCTION

- ◆ Proton Cahaya Corporate Division officially formed at August 2020.
- ◆ A special department to only focus on Corporate Program, to provide special services and after sales supports exclusively for Corporate Customers.
- ◆ There are 2 types of Corporate Programs which are
 - ◆ **CORPORATE SALES PROGRAM**
 - ◆ **CORPORATE SERVICE PROGRAM**
- ◆ Every programs have own special benefits and service, special designed to suite company's needs and wants.

WHY CORPORATE WITH US?



1. Trusted Automotive Reseller Since 1988, Yap Brothers Group.
2. We provides Unlimited Professional Sales & After Sales Supports.
3. Leading Automotive Reseller at Malaysia since 1988.
4. More than 33 years experience in Automotive industry.
5. Special Corporate Team to provide Excellent Service.
6. 13 Service Bays Available for premium car standard.
7. Specialize in Dealing with Corporate Sales, most benefits in the Market.
8. We do accept Trade In (Specialize in Used Car Program).
9. 1st Proton Fully Online Car Purchase Platform.
10. Largest Showroom in Kuala Lumpur Area.

CORPORATE MEMBER BENEFIT

- ◆ Special Price for Proton Cars, Parts and Accessories.
- ◆ Company Staff will entitle Special Price to purchase Proton Cars.
- ◆ 5% Service Maintenance Discount for Corporate Customers
- ◆ Special Team to monitor your Car Condition, Usage and Value.
- ◆ Pick Up Car Maintenance Service.
- ◆ Priority Bay for Maintenance Service.
- ◆ Special Corporate Customer Care Hotline.

NEXT 5 YEARS BENEFITS

- ◆ Exclusive Vouchers to Corporate Customers.
- ◆ Courtesy Cars for Corporate Members.
- ◆ Within 5 years Guarantee Buy Back.

Yap Brother Group since
1988



Largest Proton Showroom



**PROTON
CAHAYA**
protoncahaya.com

CORPORATE SALES PROGRAM

3 CORPORATE SALES PROGRAMS



CORPORATE FLEET PROGRAM

1



CORPORATE FLEET PROGRAM

Introduction

- Purchase and register Proton Car under your company
- As low as 2 units to entitle special corporate fleet cash rebate
- Enjoy more and more exclusive service and benefits for company own car

Benefits

- Special Rebate discount up to RM3,000 per units
- Expand your business, create more value for sales or service
- Reward your staff / Create more staff benefits / Director company car

Terms & Condition

- Apply with company full document : SSM Certificate / SDN BHD (Form 9,13,24,49)
- Applicable Only for Company purchase

CORPORATE FLEET PROGRAM

Company Car Benefits

- Special Price Discount according volume of units purchased, higher volume higher discount
- Special 5% Discount on every schedule service in our Proton Cahaya 3s service center
- Free Car Service Checking
- Free Car Recorder Camera / GPS Tracking Device

After Sales Service

- Car Pick up & Delivery Service for Service Maintenance
- Corporate Hotline to answer & solve all the problems from corporate customers

FLEET PROGRAM REBATE (PER UNIT)

MODEL	2-4 UNITS	5-9 UNITS	10-29 UNITS	30 UNITS & ABOVE
SAGA	RM 400	RM 600	RM 700	CASE TO CAES APPROVAL
PERSONA	RM 600	RM 900	RM 1000	
IZIR	RM 600	RM 900	RM 1000	
EXORA	RM 800	RM 1200	RM 1500	
X70	RM 1500	RM 2200	RM 3000	

***Units Purchase Can Be Combined Within 3 Months Period**

E-Hailing Program

2



E-HAILING PROGRAM

Introduction

- A program that offered to companies & individuals under the transport service provider
- Minimum 1 unit for individual registration & 5 units for company registration to entitle for Special E-Hailing Rebate

Terms & Condition

- Taxi permit/ E-Hailing permit/ Leasing Permit for company registration
- Public Service Vehicle (PSV) license and taxi permit for individual registration

E-HAILING REBATE

E-HAILING REBATE						
INDIVIDUAL			COMPANY			
MODEL	1-5 UNITS	6 UNITS & ABOVE	2-4 UNITS	5-9 UNITS	10-29 UNITS	30 UNITS & ABOVE
SAGA	RM 500	CASE TO CASE APPROVAL	RM 400	RM 600	RM 700	CASE TO CASE APPROVAL
PERSONA	RM 800		RM 600	RM 900	RM 1000	
IZIR	RM 800		RM 600	RM 900	RM 1000	
EXORA	RM 1000		RM 800	RM 1200	RM 1500	
X70	NIL		RM 1500	RM 2200	RM 3000	

Staff Purchase Program

3



STAFF PURCHASE PROGRAM

Introduction

- Register as PROTON CAHAYA's Partner to enjoy STAFF PURCHASE DISCOUNT
- Get all your staff a discount to own a Proton Car

Terms & Condition

- SSM Certificate / SDN BHD full Documents (Form 9,13,24,49)
- Register an Application to PROTON CAHAYA

Condition

- Low Maintenance
- Fuel Saving
- Intelligent Car
- Priorities in Service & Maintenance

STAFF PURCHASE REBATE

	STAFF REBATE	TAX HOLIDAY REBATE	TOTAL REBATE
MODEL	PER UNITS	PER UNITS	PER UNITS
SAGA	RM 400	RM 400 – RM 500	RM 800- RM -900
PERSONA	RM 600	RM 500 – RM 900	RM 1100 – RM 1500
IZIR	RM 600	RM 500 – RM 800	RM 1100 – RM 1400
EXORA	RM 800	RM 2000 – RM 2500	RM 2800 – RM 3300
X70	RM 1000	RM 4900 – RM 7000	RM 6400 – RM 8500

HOW TO APPLY THIS PROGRAM

DOCUMENT REQUIRED

- SSM & Full Documents
(Form 9,13,24,49)

STEPS TO ENJOY

- Corporate Staff performs Staff ID during visit of showroom

STEP TO APPLY

- Fill in the Corporate Enrollment Form
- Make an appointment with Cahaya Corporate Team

Join Cahaya Corporate Program to Enjoy more Benefits!



**PROTON
CAHAYA**
protoncahaya.com

CORPORATE SERVICE PROGRAM

WHY CHOOSE US?



13 Service Bay

There are 13 service bays and 2 delivery bay in Cahaya Workshop.



Professional Team

Cahaya has trained-well technicians, foreman, and service advisor to provide service from A to Z.



Spare Parts

We provide the only authentic Genuine spare parts which are guaranteed by Proton.



Warranty Cover

We provide basic warranty cover and parts warranty cover.

Corporate Price

We provide special price discount for our corporate customer.



Pick Up Service

We provide pick up car maintenance service for our customer also.



Quick Appointment

Appointment can be done through Cahaya website, Proton website, and phone call.



Largest Showroom

We provide the most comfortable customer lounge with customer refreshment such as snack, hot food, beverage and Wi-Fi.



SERVICE PRICE LIST

SAGA
INTELLIGENT
PROPOSITION™



Months	KM	Service Cost
-	1000	RM 121.09
6	10000	RM 121.09
12	20000	RM 138.86
18	30000	RM 307.78
24	40000	RM 312.71
30	50000	RM 191.05
36	60000	RM 632.89
42	70000	RM 191.05
48	80000	RM 312.71
54	90000	RM 371.87
60	100000	RM 307.61

- Prices are subject to change without prior notice.
- Prices will vary according to different models and variants.

SERVICE PRICE LIST



Months	KM	Service Cost
-	1000	RM 121.09
6	10000	RM 121.09
12	20000	RM 138.86
18	30000	RM 319.31
24	40000	RM 267.52
30	50000	RM 191.05
36	60000	RM 743.41
42	70000	RM 191.05
48	80000	RM 267.52
54	90000	RM 383.40
60	100000	RM 307.61

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SERVICE PRICE LIST

PERSONA
INTELLIGENCE
THAT CARES™



Months	KM	Service Cost
-	1000	RM 121.09
6	10000	RM 121.09
12	20000	RM 138.86
18	30000	RM 319.31
24	40000	RM 267.52
30	50000	RM 191.05
36	60000	RM 743.41
42	70000	RM 191.05
48	80000	RM 267.52
54	90000	RM 383.40
60	100000	RM 307.61

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SERVICE PRICE LIST

EXORA
INTELLIGENCE
THAT MOVES™



Months	KM	Service Cost
-	1000	RM 121.09
6	10000	RM 121.09
12	20000	RM 121.09
18	30000	RM 191.05
24	40000	RM 288.58
30	50000	RM 229.21
36	60000	RM 666.52
42	70000	RM 510.61
48	80000	RM 477.95
54	90000	RM 255.14
60	100000	RM 335.97

➤ Prices are subject to change without prior notice.
➤ Prices will vary according to different models and variants.

SERVICE PRICE LIST

PROTON X50
INTELLIGENCE
THAT AMAZES



Months	KM	Service Cost
-	1000	RM 216.63
6	10000	RM 275.54
12	20000	RM 342.70
18	30000	RM 358.22
24	40000	RM 459.35
30	50000	RM 358.22
36	60000	RM 637.15
42	70000	RM 358.22
48	80000	RM 459.35
54	90000	RM 640.10
60	100000	RM 438.10

➤ Prices are subject to change without prior notice.
➤ Prices will vary according to different models and variants.

SERVICE PRICE LIST

PROTON **X70**²⁰²⁰
INTELLIGENCE
THAT INSPIRES



Months	KM	Service Cost
-	1000	RM 0.00
6	10000	RM 284.79
12	20000	RM 424.03
18	30000	RM 367.47
24	40000	RM 456.50
30	50000	RM 367.47
36	60000	RM 737.11
42	70000	RM 367.47
48	80000	RM 456.50
54	90000	RM 708.64
60	100000	RM 538.51

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HOW TO APPLY THIS PROGRAM

DOCUMENT REQUIRED

- SSM & Full Documents (Form 9,13,24,49)

STEPS TO ENJOY

- Corporate Staff performs Staff ID during visit of showroom

STEP TO APPLY

- Fill in the Corporate Enrollment Form
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Join Cahaya Corporate Program to Enjoy more Benefits!

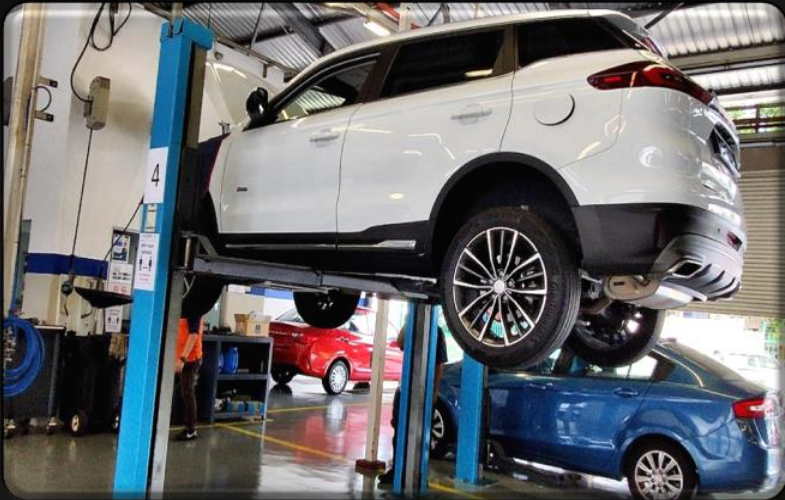
SERVICE

CAHAYA WORKSHOP



SERVICE

CAHAYA WORKSHOP



CUSTOMER LOUNGE



- WE PROVIDE:**
- ✓ Snacks
 - ✓ Beverage
 - ✓ Charging Point
 - ✓ Hot Food
 - ✓ Wi-Fi
 - ✓ Magazine

More than 300 Units Sold by Corporate Program !!

Contact Us Now!



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