

PROTON CAHAYA Corporate Sales Program

Belonging to Yap Brothers Group since 1988



INTRODUCTION

- Proton Cahaya Corporate Sales Division officially formed at August 2020.
- A special department to only focus on Corporate Program, to provide special services and after sales supports exclusively for Corporate Customers.
- A Special rebate program for Corporate Sales Customer, Up to RM 3,000 per unit.
- There are 3 types of Corporate Programs which are **Corporate Fleet Program**, **E- Hailing Program** and **Staff Purchase Program**.
- Every programs have own special benefits and service, special designed to suite company's needs and wants.

WHY CORPORATE WITH US?



1. Trusted Automotive Reseller Since 1988, Yap Brothers Group.
2. We provides Unlimited Professional Sales & After Sales Supports.
3. Leading Automotive Reseller at Malaysia since 1988.
4. More than 33 years experience in Automotive industry.
5. Special Corporate Team to provide Excellent After Sales Service.
6. 13 Service Bays Available for premium car standard.
7. Specialize in Dealing with Corporate Sales, Most benefits in the Market.
8. We do accept Trade In (Specialize in Used Car Program).
9. 1st Proton Fully Online Car Purchase Platform.
10. Largest Showroom in Kuala Lumpur Area.

CORPORATE MEMBER BENEFIT



- Special Price for Proton Car, Parts and Accessories.
- Company Staff will entitle Special Price to purchase Proton Car.
- Special Team to monitor your Car Condition, Usage and Value.
- Pick Up Car Maintenance Service.
- Priority Bay for Maintenance Service.
- Special Corporate Customer Care Hotline.

NEXT 5 YEARS BENEFIT

- Exclusive Products or Services voucher to Corporate Customers.
- Courtesy Cars for Corporate Members.
- Within 5 years Guarantee Buy Back.



Yap Brother Group since
1988

Largest Proton Showroom





Corporate Sales Program



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3 Corporate Sales Programs

1

**Corporate
Fleet Program**

2

**E-Hailing
Program**

3

**Staff Purchase
Program**

1

Corporate Fleet Program



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Corporate Fleet Program

Introduction

- Purchase and register Proton Car under your company.
- As low as 2 units to entitle SPECIAL CORPORATE FLEET CASH REBATE.
- Enjoy more and more exclusive service and benefits for company own car.

Benefits

- Special Rebate discount up to RM3,000 per units
- Expand your business, create more value for sales or service
- Reward your staff / Create more staff benefits / Director company car

Terms & Condition

- Apply with company full document : SSM Certificate / SDN BHD (Form 9,13,24,49)
- Applicable Only for Company purchase

Corporate Fleet Program

Company Car Benefits

- Special Price Discount according volume of units purchased, higher volume higher discount
- Special 5% Discount on every schedule service in our Proton Cahaya 3s service center.
- Free Car Service Checking
- Free Car Recorder Camera / GPS Tracking Device
- Free All Window Tinted

After Sales Service

- Car Pick up & Delivery Service for Service Maintenance.
- Corporate Hotline to answer & solve all the problems from corporate customers.

Corporate Sales Rebate (per unit)				
<i>Model</i>	<i>2-4 Units</i>	<i>5-9 Units</i>	<i>10-29 Units</i>	<i>30 Units & above</i>
SAGA	RM 400	RM 600	RM 700	CASE TO CASE APPROVAL
PERSONA	RM 600	RM 900	RM 1000	
IRIZ	RM 600	RM 900	RM 1000	
EXORA	RM 800	RM 1200	RM 1500	
X70	RM 1500	RM 2200	RM 3000	

- Units Purchase Can Be Combine Within 3 Months Period

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E-Hailing Program



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E-Hailing Program

Introduction

- A program that offered to companies & individuals under the transport service provider.
- Minimum 1 unit for individual registration & 5 units for company registration to entitle for Special E-Hailing Rebate

Terms & Conditions

- Taxi permit/ E-Hailing permit/ Leasing Permit for company registration
- Public Service Vehicle (PSV) license and taxi permit for individual registration

E-Hailing Program						
	<i>Individual</i>		<i>Company</i>			
<i>Model</i>	<i>1-5 units</i>	<i>6u & above</i>	<i>2-4u</i>	<i>5-9u</i>	<i>10-29u</i>	<i>30u & above</i>
SAGA	RM 500	CASE TO CASE APPROVAL	RM 400	RM 600	RM 700	CASE TO CASE APPROVAL
PERSONA	RM 800		RM 600	RM 900	RM 1000	
IRIZ	RM 800		RM 600	RM 900	RM 1000	
EXORA	RM 1000		RM 800	RM 1200	RM 1500	
X70	NIL		RM 1500	RM 2200	RM 3000	

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Staff Purchase Program



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Staff Purchase Program

Introduction

- Register as PROTON CAHAYA's Partner to enjoy STAFF PURCHASE DISCOUNT
- Get your all your staff a discount for getting a Proton Car

Term & Condition

- SSM Certificate / SDN BHD full Documents (Form 9,13,24,49)
- Register an Application to PROTON CAHAYA

Get Yourself a Proton Intelligent Car today

- Low Maintenance
- Fuel Saving
- Intelligent Car
- Priorities in Service & Maintenance

Staff Purchase Program

	Staff Rebate	Tax Holiday Rebate	Total Rebate
<i>Model</i>	<i>Per Units</i>	<i>Per Units</i>	<i>Per Units</i>
SAGA	RM 400	RM 400 - RM 500	RM 800 - RM 900
PERSONA	RM600	RM 500 - RM 900	RM 1,100 - RM 1,500
IRIZ	RM 600	RM 500 - RM 800	RM 1,100 - RM 1,400
EXORA	RM 800	RM 2,000 - RM 2,500	RM 2,800 - RM 3,300
X70	RM 1,500	RM 4,900 – RM 7,000	RM 6,400 – RM 8,500

More than 200 Units Sold by Corporate Program !!

Contact Us Now!



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